

THE LIBRARY NEEDS YOU

Our "Building from Yesterday for Tomorrow" capital campaign led by local community volunteers will raise the necessary funds to realize our "Vision for Tomorrow."

\$700,000 Campaign Goal

\$500,000 for Expansion - Immediate Needs

\$200,000 for Endowment - Future Needs



NAMING OPPORTUNITIES

Title	Amount
New Wing	\$500,000
Existing Wing	\$250,000
Activity Room	\$150,000
Children's Collection Area	\$50,000
Computer Area	\$50,000
Adult Collection Area	\$25,000
Teen Collection Area	\$25,000

RECOGNITION OPPORTUNITIES

Publicized materials will include all donors not requesting anonymity. A plaque being considered for the new area will include donors above \$500.

Recognition Level	Amount
Community Benefactor	\$250,000 and above
Community Leader	\$100,000 to \$249,999
Neighborhood Builder	\$50,000 to \$99,999
Partner	\$25,000 to \$49,999
Associate	\$10,000 to \$24,999
Pacesetter	\$5,000 to \$9,999
Neighbor	\$1,000 to \$4,999
Champion	\$500 to \$999
Friend	\$300 to \$499
Member	Up to \$299

HOW TO DONATE



It's easy to donate online! Visit our website at www.brandonlibrary.net & click the PayPal icon

Donations should be made out to "Friends of the Brandon Public Library" and are also accepted in-person or via mail

WITH GRATITUDE

Harold and Grace Kurtz have announced a \$100,000 challenge pledge from the estate of Sanford "Sandy" Moss, who had left his estate to charity with the Kurtz's as trustees. Harold spent his formative years in Brandon (1941-1952) as a preacher's kid, living in the Emanuel Lutheran parsonage. His heart never left his hometown.

Harold is the author of five Brandon-inspired books. The Kurtz's generously donated these books to the library to be purchased, so the sale price of each book will go to the expansion fund. These books bring the stories of growing up in Brandon to life for the readers.

Their pledge has already realized its \$100,000 match through a combination of community fundraisers, unsolicited donations and designated memorials. This tremendous show of support gives us a significant start to the "Building from Yesterday for Tomorrow" capital campaign. Now, to reach our goal, we must raise \$500,000 from the community.

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"The Brandon Public Library has been a special place for me ever since I got my library card in 1941 when I was five years old. Although our family left Brandon more than sixty years ago, Brandon never left me. I remember how important the Library was to me as I was growing up. Grace and I are pleased that we are able to help support this critical expansion of the Library. We hope those who love Brandon and the Library will join in helping to make this much-needed expansion a reality."

- Harold & Grace Kurtz, New Brighton, MN



It takes a village to raise a library

"BUILDING FROM YESTERDAY FOR TOMORROW" 2021 CAMPAIGN

BRANDON PUBLIC LIBRARY



TODAY'S LIBRARY - ESTABLISHED IN 1913 - IS STILL A 20TH CENTURY LIBRARY

Built in 1897, and established as a library in 1913, the Brandon Public Library began serving residents in our community and began its long tradition of providing an excellent library for our town and the region.

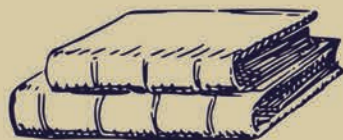
While that library has served our community very well for nearly 108 years, it was built for a different era and to meet different needs.



Now, we find our library's potential limited by a building that we have outgrown. We must grow and evolve just as the world around us.

We've reached a point where our size and an outdated floor plan are unable to meet growing demand for library services and diverse community needs:

- Inadequate collection space, seating, meeting and quiet spaces
- Insufficient staff and volunteer workspace
- Dated infrastructure that limits critical technology needs
- Limited access for library users of all abilities



TOMORROW'S LIBRARY MUST BE A LIBRARY FOR THE 21ST CENTURY

The modern 21st century library is a neighborhood crossroads; a gathering place to enrich the community's cultural, intellectual, and economic life. It is an inviting, comfortable, inspirational hub that helps strengthen human connection, promotes interaction, and stimulates active, engaged learning – whether through individual study, collaboration, hands-on activities, group learning, or use of technology.

The updated Brandon Public Library will be a welcome destination exceeding expectations. We will be able to provide new services and modern conveniences to meet the changing demands of an increasingly tech-savvy population through the following improvements:

- Lounge seating, reading areas, workspaces, and a meeting room
- Well-designed, brightly lit, and age-appropriate spaces for all
- WiFi access, interactive technology, and additional computer workstations
- Accessible, ADA-compliant restrooms

"My first memory of the Brandon Public Library was in 1951 when my mom (Twilah DeBoer) took me to the Library for the first time to check out some books. From that time on I was at the Library every time it was open to get more books to read. When I was in Brandon High School, I not only checked out books each day the Library was open, but also served as the "Substitute Librarian" when Mrs. Kohl was on vacation during the summer. These experiences in the Brandon Public Library led me to attaining a degree in Library Science. After 50 years as a Librarian in other areas of the country (Washington County Bookmobile Librarian in Minnesota and Public School District Librarian in Michigan) I am back in Brandon and supporting the Brandon Public Library to be the best it can be through this expansion plan."

- Charlotte (DeBoer) Rebelein



Future Renditions of the Brandon Public Library

BUILDING FROM YESTERDAY FOR TOMORROW

The modernized Brandon Public Library will honor the past while looking to the needs of the future. Through much community input, planning, and consideration, the revitalized library will remain in its historic building, but be updated and expanded with a one-story additional wing to better serve the needs of today. The alleyway was purchased to allow for the expansion to double the library space in a fiscally responsible manner, and fundraising will be necessary to bring improvements to completion.



Future Floor Plan of the Brandon Public Library

CONNECT WITH BRANDON PUBLIC LIBRARY



www.brandonlibrary.net
(Click the PayPal icon to donate!)



Brandon Library



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